



## NEWS RELEASE

Embargoed until 20 October 2011

### JEWELLERY FOCUS MAGAZINE ANNOUNCED AS A SUPPORTER OF THE RESPONSIBLE JEWELLERY COUNCIL

LONDON – The Responsible Jewellery Council (RJC) today announced that Jewellery Focus, well-known as the highest circulated jewellery trade magazine in the UK, has become an official Supporter of the Council.

In becoming a Supporter, the magazine - which is the flagship publication of B2B publisher Mulberry Publications, based in Colchester - has aligned its commitment to transparent business endeavours with the RJC's mission to advance ethical practices throughout the jewellery supply chain, from mine to retail.

"We are delighted to announce Jewellery Focus as a Supporter of the Responsible Jewellery Council (RJC). Jewellery Focus joins institutions such as: IDEX Online, Collection Pan-Arab Luxury Magazine, BASELWORLD, JCK Events, IJL, Brink's Global Services, Compagnie Financière Richemont SA and ABN AMRO as valued RJC Supporters, as well as more than 330 companies and Trade Associations in the Council's growing membership," says Michael Rae, RJC's Chief Executive Officer.

"With our overriding objective of helping those in the jewellery industry to boost the success of their businesses, and of the sector as a whole, the Jewellery Focus team members and I are absolutely delighted to have become official Supporters of the Responsible Jewellery Council. Though applying ethical standards across the entire industry is a huge task, each time someone joins the fight we take a step towards making it a reality. I hope that we will see more progress during 2012, through determination, innovation and collaboration, but with sensitivity and careful consideration of the surrounding issues," says Louise Hoffman, Editor, Jewellery Focus.

For further information, please contact:

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### **About RJC**

The Responsible Jewellery Council is an international not-for-profit organisation bringing together more than 330 member companies committed to promoting responsible ethical, human rights, social and environmental practices in a transparent and accountable manner throughout the jewellery industry from mine to retail. Their commitment aims to reinforce consumer and stakeholder confidence in diamond, gold and platinum group metals jewellery products. The Council has developed the RJC Member Certification System, a certification system, which will apply to all Members' businesses that contribute to the diamond, gold and platinum group metals jewellery supply chain. All Commercial Members of the RJC are required to be audited by accredited, third-party auditors to verify their conformance with the RJC's Code of Practices and become certified under the RJC Member Certification System. A full list of its Members can be found on the web at [www.responsiblejewellery.com](http://www.responsiblejewellery.com)

### **About Jewellery Focus**

Mulberry Publications publishes a variety of business to business magazines, and prides itself on its feature-led approach and emphasis on quality. Its flagship publication is Jewellery Focus - the highest circulated jewellery trade magazine in the UK - which each month delivers news, advice, comment and product ideas to more than 7,000 key decision makers in jewellery retail, supply and design, seeking to inform, inspire and assist them in their work, and consequently helping them to build on their success. For more information or to subscribe, please visit [www.jewelleryfocus.co.uk](http://www.jewelleryfocus.co.uk)

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[www.responsiblejewellery.com](http://www.responsiblejewellery.com)

The Responsible Jewellery Council is the trading name of the Council for Responsible Jewellery Practices Ltd.  
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